



Money Wise and Money Smart

By Robert Rolih

Ten years ago I was making a lot of money as a business owner and because I didn't care about investing and personal finance I just gave this money to financial advisors and investment managers. I trusted them to take good care of my money.

They didn't. And I lost a fortune.

It took me a while to understand why. And in this article I will share with you what I wish I knew about investing 10 years ago.

3 financial products you should run away from

No. 1. The first place goes to one of the most popular financial products in the world. Mutual funds. The financial industry has been selling mutual funds as a great long-term investing tool for decades. But let's ask ourselves why all the financial advisors are recommending them.

The answer is that mutual funds are the most profitable ... for them. Mutual funds have very high commissions and fees so the

financial industry gets more profit or commissions when they sell them. So mutual funds are a great product – for the financial industry.

But if you are the customer, you have to understand that this is killing your financial future. The fees that are associated with mutual funds and most life insurance are so high that if you invest for the long run – let's say 20 years – you will only get 1/3 of the returns and the financial industry will keep 2/3 of the returns.

And this is simply unfair. You are investing and you are taking 100% of the risk, but you get only 1/3 (or less) of the rewards.

No. 2. The second place goes to Forex trading, options trading and other short-term trading products. It sounds easy. There are thousands of Forex brokers all around the world and thousands of companies that sell Forex trading courses, promising riches. And these courses usually cost from \$2,000 to \$5,000. Their basic promise is that they will teach strategies that will get you 20 or 30% annual return on investment.

Sounds nice?

